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18th International Conference
on European Processes

23rd April, 2021,
Kaunas

To be held online, on ZOOM platform
Times in EET (Eastern European Time, GMT+2)
<https://icepconference.ktu.edu/>

PROGRAMME

8:45-9:00

Breakroom 1

Login of workshop participants.

<https://liedm.zoom.us/j/95514738607?pwd=YnY1emdDaTFyREc5cVppakk2VXU5QT09>

Meeting ID: 955 1473 8607

Passcode: 346535

9:00-9:10 Opening session

Breakroom 1

Welcome Address

Ainius Lašas

Dean of Faculty of Social Sciences, Arts and Humanities, KTU

Eglė Butkevičienė

Vice Dean for Research of Faculty of Social Sciences, Arts and Humanities, KTU

Chairs:

Rasa Daugėlienė (Kaunas University of Technology)

Raminta Pučėtaitė (Kaunas University of Technology)

9:10-9:50 Plenary session

Stanisław Umiński

EU Response to the Global Challenge: the Rise of Competition for FDI in the Post-pandemic (University of Gdansk, Poland)

Paulius Klikūnas

Integrating Big Data, Data Science and AI policies in the Security Sector Reform – good practices in EU Common Security and Defense Policy (Kaunas University of Technology; Financial crimes at European Union Advisory Mission to Ukraine)

9:50-10:00 Comfort break

10:00-11:30 Session 1. The Diversity of Actions in Europe (1)

Breakroom 1

<https://liedm.zoom.us/j/95514738607?pwd=YnY1emdDaTFyREc5cVppakk2VXU5QT09>

Meeting ID: 955 1473 8607

Passcode: 346535

Chairs:

Rasa Daugėlienė (Kaunas University of Technology)

Aleksandra Borowicz (University of Gdańsk, Poland)

Sebastian Blesse (ZEW Mannheim), *Annika Havlik* (ZEW Mannheim),

Friedrich Heinemann (ZEW Mannheim and University of Heidelberg, Germany)

Unbiased Researchers or National Advocates? European Economists and their EMU Reform Preferences

Vishnu Muraleedharan, *Thomas Bryer* (Kaunas University of Technology, Lithuania)

Immigrant Integration: The Role of NGO's in Lithuania for Upholding Immigrant Assimilation

Aleksandra Borowicz (University of Gdańsk, Poland)

The Shift of the Policy Towards FDI in European Union: Determinants and Challenges

Pawel Mlodkowski (School of International Liberal Arts, Miyazaki Kokusai Daigaku, Japan)

Feldstein's 'Global Imbalance' Revisited after 10 Years

Brigita Janiūnaitė (Kaunas University of Technology, Lithuania), *Lina Gaižiūnienė* (Kaunas University of Technology, Lithuania), *Mariana Orliv* (Ivano-Frankivsk National Technical University of Oil and Gas, Ukraine), *Edita Štuopytė* (Kaunas University of Technology, Lithuania)

Methodological Issues of Evaluation of Design Thinking Method Impact for Competence Development: the Case of Lithuanian-Ukrainian project "Competence Development of Lithuanian and Ukrainian Public Sector Employees Using Design-Thinking Methodology"

11:30-11:40 Comfort break

11:40-13:10 Session 2. The Diversity of Actions in Europe (2)

Breakroom 1

<https://liedm.zoom.us/j/95514738607?pwd=YnY1emdDaTFyREc5cVppakk2VXU5QT09>

Meeting ID: 955 1473 8607

Passcode: 346535

Chairs:

Biruta Sloka (University of Latvia);

Velga Vevere (EKA University of Applied Sciences, Latvia)

Rasa Daugėlienė (Kaunas University of Technology)

Austė Kiškienė (Kazimiero Simonavičiaus University, Lithuania), *Arūnas Augustinaitis* (Kazimiero Simonavičiaus University, Lithuania), *Levan Bzhalava* (University of Turku, Finland), *Jari Kaivo-oja*, *Theresa Lauraeus* (University of Turku, Finland; Kazimiero Simonavičiaus University, Lithuania)

Towards Data-driven Smart Specialisation Strategy with Horizontal and S3 Priorities in the Lithuanian Economy

Giorgio Oikonomou (University of the Peloponnese, Greece)

The European Administration as a Facilitator of the European Integration Process: Organizational and Ethical Implications from the Proliferation of European Union Agencies

Kieran Robert Spencer (Kaunas University of Technology, Lithuania), *Rasa Daugėlienė* (Kaunas University of Technology, Lithuania)

Lithuanian State Economic Security in Confrontation of Foreign Economic Pressure: Presentation of Research Idea

Evija Dundure (University of Latvia), *Biruta Sloka* (University of Latvia)

Tax Incentives for the Third Pension Pillar in Estonia, Latvia, and Lithuania

Ieva Brence (Latvian Academy of Sciences), *Biruta Sloka* (University of Latvia), *Ilona Beizitere* (Parliament of the Republic of Latvia)

SMEs Development – Financial Possibilities for Promoting Digitalisation

Matti Laitinen (Business Center, Finland), *Esa Hiltunen* (University of Eastern Finland, Business School, Finland)

Participative Innovation Narratives from Entrepreneurial Perspective

Biruta Sloka, *Ginta Tora*, *Ilze Buligina*, *Juris Dzelme* (University of Latvia)

Challenges in Reduction of Income Inequalities in Latvia

13:10-13:55 Lunch

13.55 – 14.00 Parallel sessions

14.00 – 15.30 Parallel Session 1 A

Managerial Initiatives Towards Development of Europe (1)

Breakroom 1

<https://liedm.zoom.us/j/95514738607?pwd=YnY1emdDaTFyREc5cVppakk2VXU5QT09>

Meeting ID: 955 1473 8607

Passcode: 346535

Chairs:

Natalie Aleksandra Gurviš – Suits (Tallinn University of Technology, Estonia)

Jurgita Barynienė (Kaunas University of Technology, Lithuania)

Jurgita Barynienė (Kaunas University of Technology, Lithuania), *Živilė Paužaitė* (Kaunas Science and Technology Park, Lithuania)

Added Value of Nordic-Baltic Cooperation for Regional Development

Natalie Aleksandra Gurviš - Suits (Tallinn University of Technology, Estonia), *Anna-Liza Lvova* (Tallinn University of Technology, Estonia)

Importance of Integrating SDGS into Business process by Telecommunication Operators: Opinion of Estonian Customers

Silva Jeromanova – Maura (Business University Turība, Latvia), *Rosita Zvirgzdina* (Business University Turība, Latvia)

Social Entrepreneurship – a Business with Added Value During COVID – 19

Natalja Tocolovska (Riga Graduate School of Law, Latvia), *Agne Cakure* (Riga Graduate School of Law, Latvia)

Analysis of the Legal and Regulatory Situation of the Uncovered Corporate Bond Issuance in the Baltic States: is There a Common Framework Possible?

Jelena Titko (EKA University of Applied Sciences, Latvia), *Anna Svirina* (Kazan National Research Technical University named after A. N. Tupolev – KAI, Branch Vostok, Republic of Tatarstan, Russian Federation), *Tatjana Tambovceva* (Riga Technical University, Latvia), *Viktorija Skvarciany* (Vilnius Gediminas Technical University, Lithuania)

Differences in Attitude to Corporate Social Responsibility Among Generations

Velga Vevere (EKA University of Applied Sciences, Latvia), *Edgars Cerkovskis* (EKA University of Applied Sciences, Latvia), *Aija Sannikova* (EKA University of Applied Sciences, Latvia)

Social Entrepreneurship Intentions Among Business Students in Latvia

15:30–15:40 Comfort break

14.00 – 15.30 Parallel Session 1 B

Managerial Initiatives Towards Development of Europe (1)

Breakroom 2

<https://liedm.zoom.us/j/92542489227>

Meeting ID 925 4248 9227

Passcode: 368400

Chairs:

Donata Jovarauskiene (Kaunas University of Technology, Lithuania)

Eglė Gaulė (Kaunas University of Technology, Lithuania)

Kristina Babelytė – Labanauskė (ISM University of Management and Economics, Lithuania)

Research Performance Measurement Choices in the Markets of Different Maturity

Linutė Kraujutaitytė (Klaipėda University, Lithuania)

Constructing the Idea of Justice Governance Research

Eglė Gaulė (Kaunas University of Technology, Lithuania), *Donata Jovarauskiene* (Kaunas University of Technology, Lithuania)

Customer Value First: Improving the Customer Experience Value Creation in Public Services

Karlis Ketners (BA School of Business and Finance, Latvia)

Features of Spending Reviews in Latvia: Experience to Support the Efficient Management of Public Funds

Kristine Casno (University of Latvia), *Biruta Sloka* (University of Latvia)

Social Enterprises in Latvia: Building up Digital Skills to Reduce Social Stratification

Elīna Vikmane (Latvian Academy of Culture)

Sustainability Priorities in the Heritage Sector: Tendencies from Latvia's Nine Most Visited Museums

15:30–15:40 Comfort break

15.40 – 17.45 Parallel Session 2 A

Social Initiatives Towards Development of Europe

Breakroom 1

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Chairs:

Raminta Pučėtaitė (Kaunas University of Technology, Lithuania)

Inese Pelsa (University of Latvia)

Rimantas Rauleckas (Kaunas University of Technology, Lithuania)

Mikkel Stein Knudsen (University of Turku, Finland), *Marianna Birmoser Ferreira – Aulu* (University of Turku, Finland), *Jari Kaivo-oja, Jyrki Luukkanen* (University of Turku, Finland)

Energy Research Infrastructures in Europe and Beyond: Mapping an Unmapped Landscape

Jari Kaivo-oja (University of Turku, Finland), *Ari Karppinen* (University of Turku, Finland), *Saku Vähäsantanen* (Regional Council of Satakunta, Finland), *Teemu Haukioja* (University of Turku, Finland)

Data-based Monitoring Smart Specialisation Strategies in the European Union: Visualising Statistical Indicators of Creative Destruction and Industrial Structure in the Finnish Regions

Jana Simanovska (Vidzeme University of Applied Sciences, Latvia),

Inese Pelsa (University of Latvia)

The Market Maturity for Public Procurement of Circular Furniture: a Study from Latvia

Vilnis Veinbergs (Turība University, Latvia), *Ivita Kisnica* (Turība University, Latvia)

Possibilities and Restrictions on the Use of Unmanned Aircraft Systems in Security Work

Uldis Plumite (Latvia University of Agriculture)

Latvian Theme Park Development in Kurzeme and Vidzeme

Kamaldeep Singh (Turība University, Latvia)

Influencer Marketing from a Consumer perspective: How Attitudes, Trust and WOM Affect Buying Behavior

Ieva Brence (Latvian Academy of Sciences), *Ina Gudēle* (University of Liepāja), *Baiba Rivža* (Latvia University of Life-Sciences and Technologies)

Digitalisation as a Tool for SMEs Sustainable Development

15.40 – 17.45 Parallel Session 2 B

Education Methods for Sustainable Future

Breakroom 2

<https://liedm.zoom.us/j/92542489227>

Meeting ID: 925 4248 9227

Passcode: 368400

Chairs:

Mariana Orliv (Ivano-Frankivsk National Technical University of Oil and Gas, Ukraine)

Brigita Janiūnaitė (Kaunas University of Technology, Lithuania)

Ilze Buligina (University of Latvia), *Biruta Sloka* (University of Latvia)

Challenges of Co-operation of Entrepreneurs, Vocational Education Institutions and Students in the Implementation of Work-based Learning in Latvia

Jolita Sinkienė (Kaunas University of Technology, Lithuania), *Rasa Daugėlienė* (Kaunas University of Technology, Lithuania), *Rūta Petrauskienė* (Kaunas University of Technology, Lithuania), *Jolanta Vaičiūnienė* (Kaunas University of Technology, Lithuania)

Adaptation of Design-thinking Methodology for the Development of Public Sector Employees Competence During Pandemic Lockdown

Mariana Orliv (Ivano-Frankivsk National Technical University of Oil and Gas, Ukraine),

Brigita Janiūnaitė (Kaunas University of Technology, Lithuania)

Assessment and Development of Public Servants Using the Design Thinking Methodology for the Reforms and Innovations Introduction

Dmytro Dzvinchuk, Mark Liutyi, Iryna Ozminska, Victor Petrenko (Ivano-Frankivsk National Technical University of Oil and Gas, Ukraine)

3S-leadership Model as a Tool of Using Design Thinking in the System of Public Governance

Iveta Linina (Turība University, Latvia), *Velga Vevere* (EKA University of Applied Sciences, Latvia)

Critical Thinking Competence and its Impact on Acquisition of Basic Principles of Entrepreneurship Among Business Students in Latvia

Tetiana Hantsiuk, Khrystyna Vintoniv, Nataliia Opar, Bohdan Hryvnyak (Ivano-Frankivsk National Technical University of Oil and Gas, Ukraine)

Developing Intercultural Competence Through Design Thinking

Galyna Malynovska, Larysa Mosora, Sviatoslav Kis, Serhii Pobihun, Oleh Yatsiuk (Ivano-Frankivsk National Technical University of Oil and Gas, Ukraine)

Using Design Thinking Method in Personnel Certification Procedures