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18th International Conference
on European Processes

7-8 April, 2022,
Kaunas

Online, on ZOOM platform:

<https://litedm.zoom.us/j/95514738607?pwd=YnY1emdDaTFyREc5cVppakk2VXU5QT09>

Times in EET (Eastern European Time, GMT+2)

<https://icepconference.ktu.edu/>

PROGRAMME

Thursday, 7 April, 2022

13:00-13:30 **Registration**

13:30-14:30 **Plenary Session**

Moderator: *Rasa Daugėlienė*, Kaunas University of Technology, Lithuania

Ainius Lašas

Dean at the Faculty of Social Sciences, Arts and Humanities at Kaunas University of Technology, Lithuania

Welcome speech

Thomas Bryer

Professor at the School of Public Administration at the University of Central Florida and at the Faculty of Social Sciences, Arts and Humanities at Kaunas University of Technology, Lithuania

Democratic Resilience and the Politics of Migration

14:30-14:45 **Comfort Break**

14:45-15:45 **Working Session 1**

Chairs:

Rasa Daugėlienė, Kaunas University of Technology, Lithuania

Raminta Pučėtaitė, Kaunas University of Technology, Lithuania

Janis Priede, Rita Freimane, University of Latvia, Latvia

Innovations, pandemic and the competitiveness of the European Union

Kamen Petrov, Nikolay Tsonkov, University of National and World Economy, Bulgaria

Regional aspects and economic challenges of fair transition in the context of the Green Deal

Inese Pelsa, Signe Balina, University of Latvia, Latvia

Main priorities for a Green Deal towards a climate - neutral Europe

15:45-16:00 **Comfort Break**

16:00-17:30 **Working Session 2**

Chairs:

Donata Jovarauskiene, Kaunas University of Technology, Lithuania

Velga Vevere, EKA, Latvia

Giuseppe Ciccone, International Telematic University Uninettuno, Italy, *Gazmend, Qorraj*, University of Prishtina, Republika e Kosovës

Brain Circulation and impact of European programs on the circular migration of Researchers from the Western Balkan countries

Gabrielė Masiulytė, Rasa Daugėlienė, Kaunas University of Technology, Lithuania

Tendencies of gender segregation in the labour market across sectors and occupations in Estonia, Latvia and Lithuania

Mukhammadyusuf Shaymardanov, University of Jyväskylä, School of Business and Economics, Finland

The Role of Social Networks in the Career Advancement of Immigrant Women in Finland

Velga Vevere, Inga Shina, Samanta Ganina, EKA, Latvia

Corporate social responsibility as a factor promoting customer loyalty in the Latvian retail sector

Final discussions

Panelists: *Rasa Daugėlienė*, Kaunas University of Technology, Lithuania, *Raminta Pučėtaitė*, Kaunas University of Technology, Lithuania,

Donata Jovarauskiene, Kaunas University of Technology, Lithuania, *Velga Vevere*, EKA, Latvia

Friday, 8 April, 2022

9:00-9:30 Registration

9:30-10:00 Keynote speech

Moderators:

Rasa Daugėlienė, Kaunas University of Technology, Lithuania

Raminta Pučėtaitė, Kaunas University of Technology, Lithuania

Virginija Vitkienė, Kaunas – European Capital of Culture 2022, Head

Co-creation as a method for successful European Capital of Culture. Kaunas 2022 Case

10:00-12:00 Working Session 3

Chairs:

Biruta Sloka, University of Latvia, Latvia

Donata Jovarauskiene, Kaunas University of Technology, Lithuania

Jari Kaivo-oja, Finland Futures Research Centre, Turku School of Economics, Unit of Tampere, University of Turku; Finland & Big Data Excellence Center, Kazimiero Simonavičiaus University, Lithuania, *Jari Stenvall*, School of Management, Tampere University, Finland

A Critical Reassessment: The European Cloud University Platform and New Challenges of the Quartet Helix Collaboration in the European University System

Linutė Kraujutaitė, Klaipėda University, Lithuania

Researching Governance for Making Humanism Meaningful

Jurgita Barynienė, Asta Daunorienė, Kaunas University of Technology, Lithuania,

Živilė Paužaitė, Kaunas Science and Technology Park, Lithuania

Towards the transformative policy making process through Design thinking approach

Kanita Imamović-Čizmić, University of Sarajevo, Bosnia and Herzegovina

Artificial intelligence and competition law - challenges for Bosnia and Herzegovina

Christos Smilianis, Nikolaos Panagioutou, Aristotle University of Thessaloniki, Greece

The Importance of Strategic Communications in European Risk Management

Biruta Sloka, Ginta Tora, Ilze Buligina, Juris Dzelme, University of Latvia, Latvia

Health conditions by self-evaluations changes in Latvia

12:00-13:00 Lunch Break

13:00-14:50 Working Session 4

Chairs:

Aleksandra Borowicz, University of Gdańsk, Poland,

Natalie Aleksandra Gurviš-Suits, Tallinn University of Technology, Estonia

Pawel Mlodkowski, School of International Liberal Arts, Miyazaki kokusai Daigaku, Japan

Domestic Savings and International Capital Flows in the EU

Stanisław Umiński, Aleksandra Borowicz, University of Gdańsk, Poland,

Jarosław Nazarczuk, University of Warmia and Mazury in Olsztyn, Poland

The Role of Foreign - Owned Entities (FOEs) in the economic resilience: insights for Economic Recovery

Natalie Aleksandra Gurviš-Suits, Inna Sidorova, Tallinn University of Technology, Estonia

Decade of Sustainability Reporting: main changes and trends. Case of Companies Listed on NASDAQ OMX Baltic Main List.

Elżbieta Kawecka-Wyrzykowska, Warsaw School of Economics, Poland

Financing energy transition in Poland: possible contribution of EU funding

Eglė Gaulė, Donata Jovarauskiene, Rūta Petrauskienė, Mindaugas Pravalinskas,

Rimantas Rauleckas, Kaunas University of Technology, Lithuania

Resilient Public Services and its Management Robustness in the VUCA World

Kamaldeep Singh, Turība University, Latvia

How augmented reality brings an advanced way of success in manufacturing industry in the UK

14:50-15:00 Comfort Break

15:00-17:00

Working Session 5

Chairs:

Raminta Pučėtaitė, Kaunas University of Technology, Lithuania,
Ida Parkkinen, University of Eastern Finland, Finland

António Portugal Duarte, Nuno Baetas da Silva, CeBER, Faculty of Economics, Coimbra, Portugal,
Martin Lábaj, Agáta Šuláková, University of Economics, Bratislava, Slovakia

Who will be the next in line to join the Euro Area? – A business cycle synchronization evidence

Marija Norvaišaitė, Raminta Pučėtaitė, Vilnius University, Kaunas faculty, Lithuania
Workplace dignity among mid-level managers: how it is injured and restored

Maftoon Mahmoodi, Turība University, Latvia

The Relationship between Supply Chain Agility and Job Satisfaction among Employees of Knowledge-based Companies

Ida Parkkinen, Hanna Lehtimäki, University of Eastern Finland, Finland

An antinarrative inquiry into stakeholder innovation: Storytelling in an issue-driven innovation system

Iveta Linina, Rosita Zvirgzdina, Turība University, Latvia,

Kamila Tišlerová, Prague University of Economics and Management, Czech Republic

Involvement of employees in increasing the efficiency of production processes for SMEs in the Baltic States

Final discussions

Panelists: **Biruta Sloka**, University of Latvia, Latvia, **Jurgita Barynienė**, Kaunas University of Technology, Lithuania, **Aleksandra**

Borowicz, University of Gdańsk, Poland, **Natalie Aleksandra Gurviš-Suits**, Tallinn University of Technology, Estonia, **Rasa Daugėlienė**,

Kaunas University of Technology, Lithuania, **Raminta Pučėtaitė**, Kaunas University of Technology, Lithuania, **Ida Parkkinen**, University of Eastern Finland, Finland