

# PROGRAMME

**9.30–10.00**                      **Registration**

**10.00–12.00**                      **Plenary Session**  
*Room 213*

**Moderator: Dr. Raminta PUČĖTAITĖ**, Kaunas University of Technology, Lithuania

**10:00–10:15 Welcome speech**

**Prof. Dr. Eglė VAIDELYTĖ**

Vice Dean for Education at the Centre of Social Sciences, Arts and Humanities at Kaunas University of Technology, Lithuania

**Assoc. prof. Dr. Rasa DAUGĖLIENĖ**

Chair of ICEP-2024 organizing committee Kaunas University of Technology, Lithuania

**10:15–11:00 Keynote speech**

**Dr. Monika VON BONSDORFF**

Associate Professor in Management and Leadership, the University of Jyväskylä, Finland

**Aging in Working Life – Future Perspectives**

**11:00–11:45 Keynote speech**

**Karolis GRANICKAS**

Head of Europe, Open Contracting Partnership, USA

**Unlocking the Power of Public Procurement to Further SGDs**

**11.45–13.00**                      **Lunch**

**13.00–14.30**                      **Parallel Session 1**  
*Room 209*

**Chair: Dr. Donata JOVARAUSKIENĖ**, Kaunas University of Technology, Lithuania

**Rosita ZVIRGZDINA**, Turība University, Latvia

*Investments in FOREX markets - effectiveness and costs*

**Janis PRIEDE**, University of Latvia, Latvia

*Assessment of the potential economic impact of the introduction of MiCA, the European Union's unified regulation of cryptoassets for the Latvian market*

**Normunds KOZLOVSKIS**, Turība University, Latvia

*The science of logistics from consumers perspective*

**Iveta LININA**, Turība University, Latvia

*Analysis of factors influencing the participatory budget process – example of Latvia*

**Siddharth YADAV** (online presentation), Turība University, Latvia

*Impact of Sustainable Entrepreneurship Ecosystem Indicators on System Sustainability: A Study of Emerging Startups*

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**13.00–14.30**                      **Parallel Session 1**  
*Room 213*

**Chair: Dr. Raminta PUČĖTAITĖ**, Kaunas University of Technology, Lithuania

**Jari KAIVO-OJA**, Finland Futures Research Centre, Turku School of Economics, Finland  
*Global and European Interest in Key Concepts of Sustainable Development, Green Transition, European Green Deal, Digital Transition, and Artificial Intelligence*

**Paulina BUDRYTĖ**, Kaunas University of Technology, Lithuania  
*Risks and Social Vulnerabilities in Urban Development*

**Austėja RAŠČIŪTĖ**, Vilnius university, Lithuania  
*The role of urban communities in the implementation of UN Sustainable Development Goal 11: The case of Kaunas as European Capital of Culture 2022*

**Sima KUČINSKAITĖ**, Vilnius university, Lithuania  
*The role of gallery empowering the artist*

**Raminta PUČĖTAITĖ, Jolanta VAIČIŪNIENĖ**, Kaunas University of Technology, Lithuania  
*Green procurement for SDG 12: Lessons learnt from developing a methodology for environmental impact assessment*

**14:30–15:00**                      **Coffee break**

**15:00–16:30**                      **Parallel Session 2**  
*Room 213*

**Chair: Dr. Eglė GAULĖ**, Kaunas University of Technology, Lithuania

**Velga VEVERE**, EKA University of Applied Sciences, Latvia  
*Possibilities of improving external communication channels in the state administrative institutions in Latvia*

**Lina AUŠKALNIENĖ**, Vytautas Magnus University, Lithuania  
*Clicking for action: Assessing social media's role in participation equality*

**Darius REMEIKA**, Vytautas Magnus University, Lithuania  
*Blurring the Line between Mainstream and Alternative Media: Transposing and Contextualizing Telegram Content*

**Ina GUDELE, Inga JEKABSONE**, Riga Technical University, Latvia  
*Usage of digital services for the sustainable development in the SME sector in Latvia*

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**15:00–16:30**

**Parallel Session 2**

*Room 209*

**Chair: Dr. Jurgita BARYNIENĖ**, Kaunas University of Technology, Lithuania

**Nurlan PASHAZADE**, University of Latvia, Latvia

*The Impact of Human Capital on Economic Growth: Evidence from Latvia (1995-2020)*

**Vaiva KIAUPAITĒ-GRUŠNIENĖ**, Taltech, Estonia

*Bridging the gap: Investigating the need for ESG training and required skills in today's workforce. Case of Lithuanian companies*

**Biruta SLOKA**, University of Latvia, Latvia

*Participation in adult education as important aspect for inclusion – tendencies in Baltic countries*

**Lina KRAUJUTĖ**, Klaipėda University, Lithuania

*Conceptualizing Governance: Value for Consensual, Functional and Essential Approaches*

**16:45–18:00**

**Social cocktail**